



Impacters Global Events
Developing Global Leaders



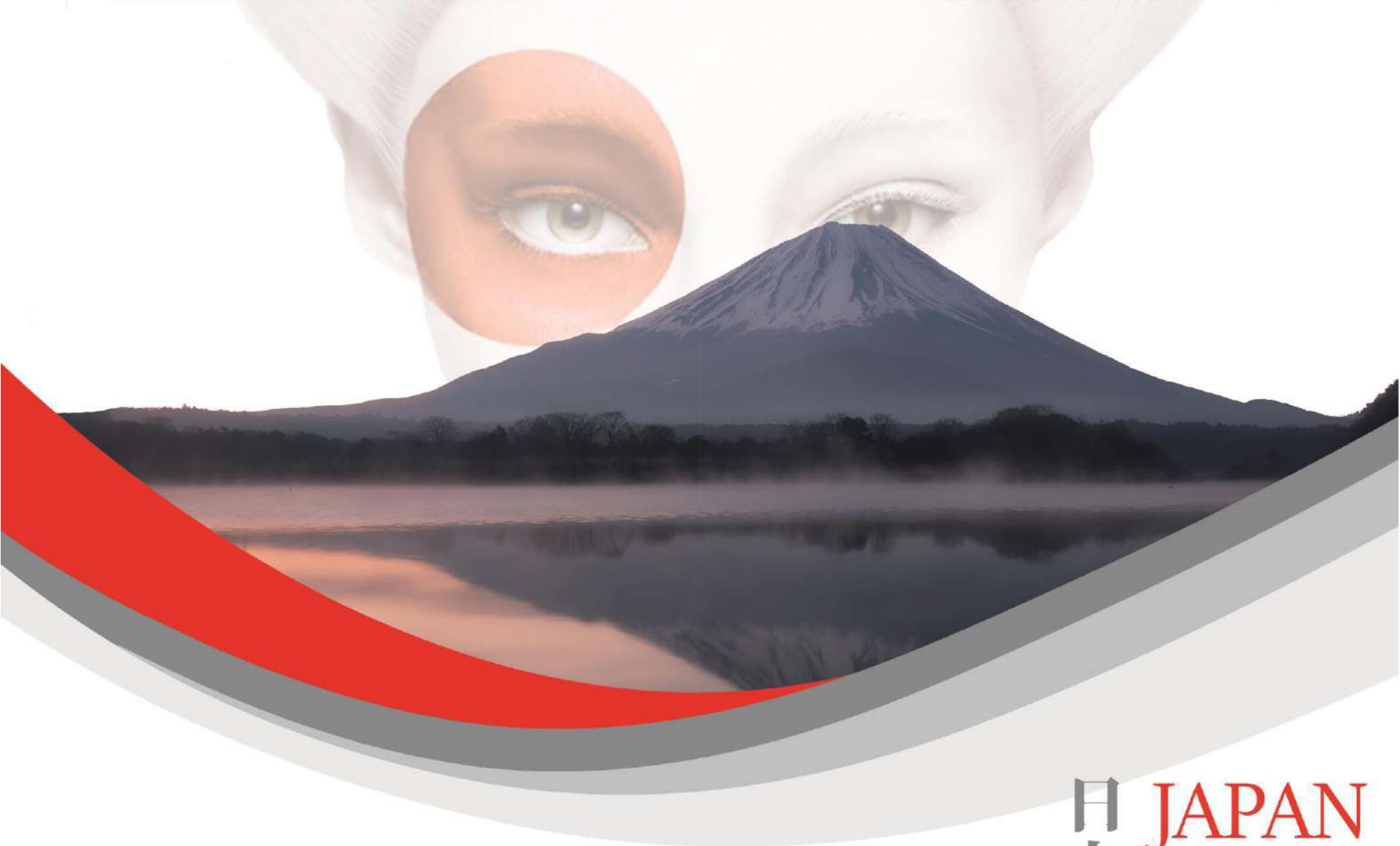
日本



TOTO



OMRON SHARP



日本 JAPAN
2018



Takatoshi Shimizu
President at PHP Japan

● **Message from the President of PHP Japan:**

With warm greetings from Japan!

Hereby I would like to first welcome the successful Iranian managers in advance and invite them to join this business and educational tour.

Our institute was established by Konosuke Matsushita, the famous founder of Panasonic company, at the end of World War II, in 1946, in order to pursue peace and happiness through prosperity in all our activities.

During the last 70 years, we have conducted various methods on making success, victory, happiness and peace among humanbeings, by our strong network of researchers and forerunner companies worldwide, which we have published and presented to the public.

After 27 years, Konosuke Matsushita is still known as "the god of management" for transforming Panasonic to one of the most successful companies in the world.

The management philosophy of Mr. Matsushita has been the foundation for the growth and success of many Japanese companies which will be taught at this educational tour.

Looking forward to meeting you in the beautiful country of Japan.

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● **About the Japanese Partner, PHP Institute:**

Since the establishment of the PHP Institute in 1946, its research mission has been to investigate and promote ideas, theories, and policies that would contribute to the realization of the idea of PHP advocated by the founder Konosuke Matsushita. Today, PHP's research staff members largely consist of those who focus on studying the philosophies of the founder in the Kyoto head office of the Institute and those who are engaged in the study of policy issues in the Tokyo head office.

This Institute is located in two cities, Tokyo and Kyoto, with over 400 personnel and have published over 40000 books within the fields of management, psychology, prosperity and success.

Organizing educational conferences and events in order to retrieve success strategies and methods of management is as of their other activities.

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Why To Attend



● The Importance of Attending this Int'l Training Tour:

Training and developing skills have always been the main focus at the creative and forerunner organizations and without doubt the most profitable and topnotch global companies have managers in constant training and learning. Therefore, one of the most crucial factors in developing managers' skills and vision is benchmarking from the world's most renowned organizations through practical experiences.

Spending a week with the world's biggest industrial and economic players and Japan's decision-making influential managers would provide an exceptional opportunity for the Iranian delegates to be equipped with world's most recent business techniques, procedures, tools and ideas by changing their old traditional vision and mindset. It will enable them to direct their organizations with a new different vision and continue their activities in a more efficient and practical way by learning about the international trades and formulating value systems.

With over 12 years of experience in the field of international event organizing, Hamayesh Farazan company have succeeded in making the most updated international knowledge available for the managers through practical structures and will be supporting the managers and decision-makers of the country along this way.

Emirates
Our Flight Partner



Emirates Flight
with the A380 Airbus

Speakers of the Educational Seminars:



Professor Teijiro Sato

- Executive Deputy and a member of the management board at PHP Institute
- The first and the most famous researcher and author on the management methods of Konosuke Matsushita (the founder of Paasonic)
- The author of over 10 books in the field of methods and principles of management in Japan
- Graduated from Keio University and professor at Bunri University, Japan



Shunzo Ushimaru

- The CEO at Panasonic, England, in 1998 for 2 years
- The deputy marketing manager at Panasonic, for 5 years since 2003
- The vice president at Panasonic since 2007 till present
- Management graduate from Nagasaki University
- Recipient of the Medal of Honor for making Panasonic Lumix digital cameras the bestselling and the most profitable product

13 Sunday
Arriving at Kansai Airport, Osaka, at 18:00
May Checking in at the 5* Hilton Hotel
Dinner Party at the Iranian Restaurant, Osaka

14 Monday
Visiting SHARP Company
May Visiting Omron Company in Kyoto



15 Tuesday
Seminar on "Management by Konosuke Matsushita
May And Marketing according to Panasonic at "PHP"

16 Wednesday
Heading to Tokyo & the 5* New Otani
May Visiting TOTO Company
Visiting Mitsubishi Company



17 Thursday
Visiting YAMAHA Company
May The Enternaling Tour to Fuji Mountain



18 Friday
Visiting Nippon Steel
May Lunch at PHP Headquarters and Receiving the Certificates
Dinner at the Top Iranian Restaurant, Aladdin



19 Saturday
Visiting Tokyo Imperial Palace
May Visiting the Famous Meiji Shrine
Going to Tokyo Amusement Park

20 Sunday
Free Time for Shopping
May Heading to Narita Airport for the Return



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NIPPON STEEL

The National Steel production company, Nippon Steel, with over 60,000 personnel, was established in 1950.

With an annual production of over 46 million tonnes of steel, this company is the world's fourth largest steel producer.



SHARP

The TV production company of SHARP was established 105 years ago in Tokyo.

With over 50,000 employees worldwide, and a net profit of 25 billion dollars, SHARP is one of the 10 biggest companies in Japan which is the subject of study for many companies and universities in the world.



OMRON

Based in Kyoto, Japan, Omron was established in 1933, and is the biggest manufacturer of control equipment, factory automation systems, electronic components, automotive electronics, and medical equipment.

With over 40,000 personnel, this company is placed within the most innovative and creative companies in the world.

Creativity and innovation as the main methods of growth and development, are the subject of this visit.



Companies to Visit:

YAMAHA

Established in 1887, Yamaha Corporation is a Japanese multinational corporation and conglomerate with a very wide range of products and services, predominantly musical instruments, electronics and power sports equipment. It is known as the world's largest piano, violin, and guitar manufacturing company with 20,000 personnel and a revenue of 410 billion JPY.

During this visit, the delegates will learn the Kaizen methods in a practical way.



TOTO

TOTO is the world's largest toilet manufacturer with over 1,000 personnel. Founded in 1917, it is world-renowned for developing the Washlet and derivative products. Over 82% of the households in Japan are using TOTO products. The company owns production facilities in nine countries.



MITSUBISHI

Established in 1917 with over a 1,000 personnel, Mitsubishi Motors Corporation is a Japanese multinational automotive manufacturer headquartered in Minato, Tokyo, Japan. In 2011, Mitsubishi Motors was the sixth-biggest Japanese automaker and the sixteenth-biggest worldwide by production.



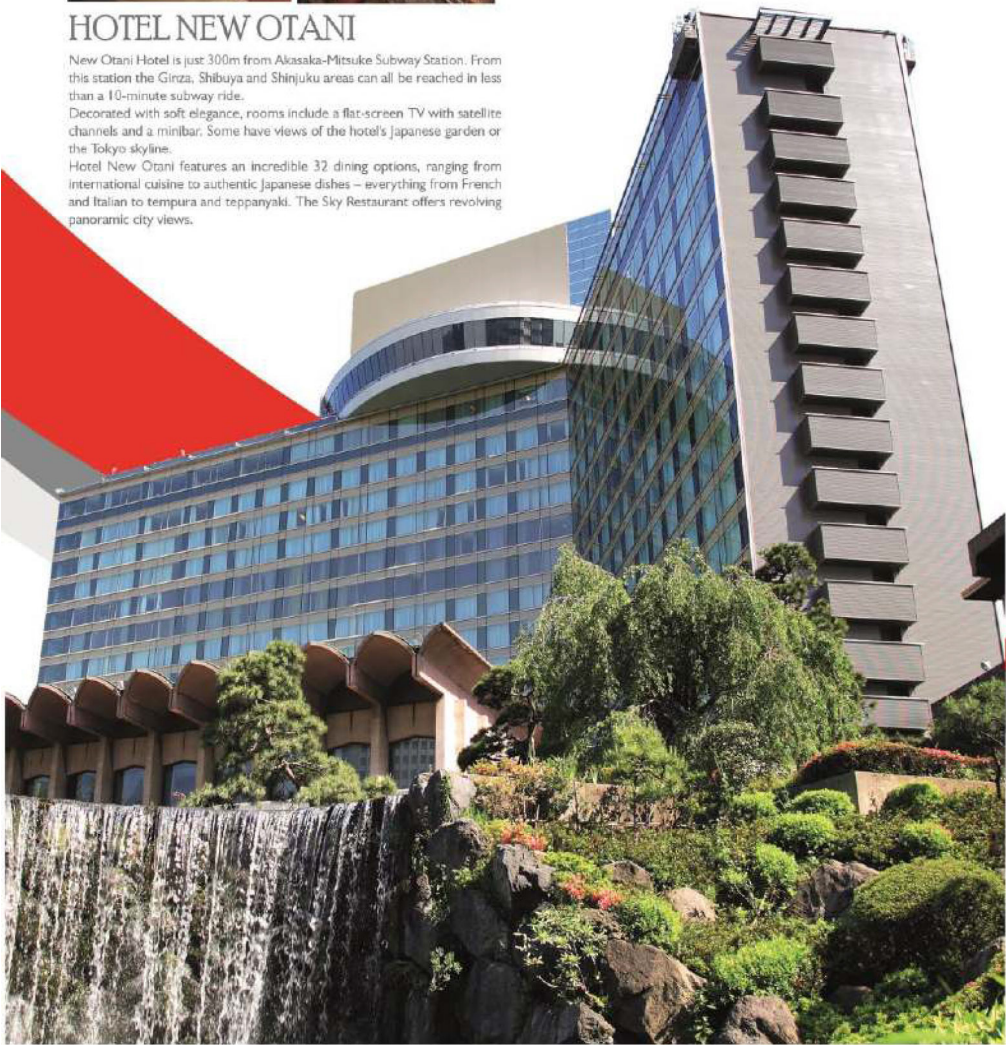


HOTEL NEW OTANI

New Otani Hotel is just 300m from Akasaka-Mitsuke Subway Station. From this station the Ginza, Shibuya and Shinjuku areas can all be reached in less than a 10-minute subway ride.

Decorated with soft elegance, rooms include a flat-screen TV with satellite channels and a minibar. Some have views of the hotel's Japanese garden or the Tokyo skyline.

Hotel New Otani features an incredible 32 dining options, ranging from international cuisine to authentic Japanese dishes – everything from French and Italian to tempura and teppanyaki. The Sky Restaurant offers revolving panoramic city views.



Hilton Osaka Hotel

Hilton Osaka Hotel Located in the vibrant commercial and shopping district right around Umeda Station and Grand Front Osaka shopping mall. Hilton Osaka Hotel offers rooms with a satellite TV and chargeable Wi-Fi. The hotel features a swimming pool, a fitness centre and 5 dining options. Its multi-lingual staff offers quality services, while free Wi-Fi is provided in the lobby.

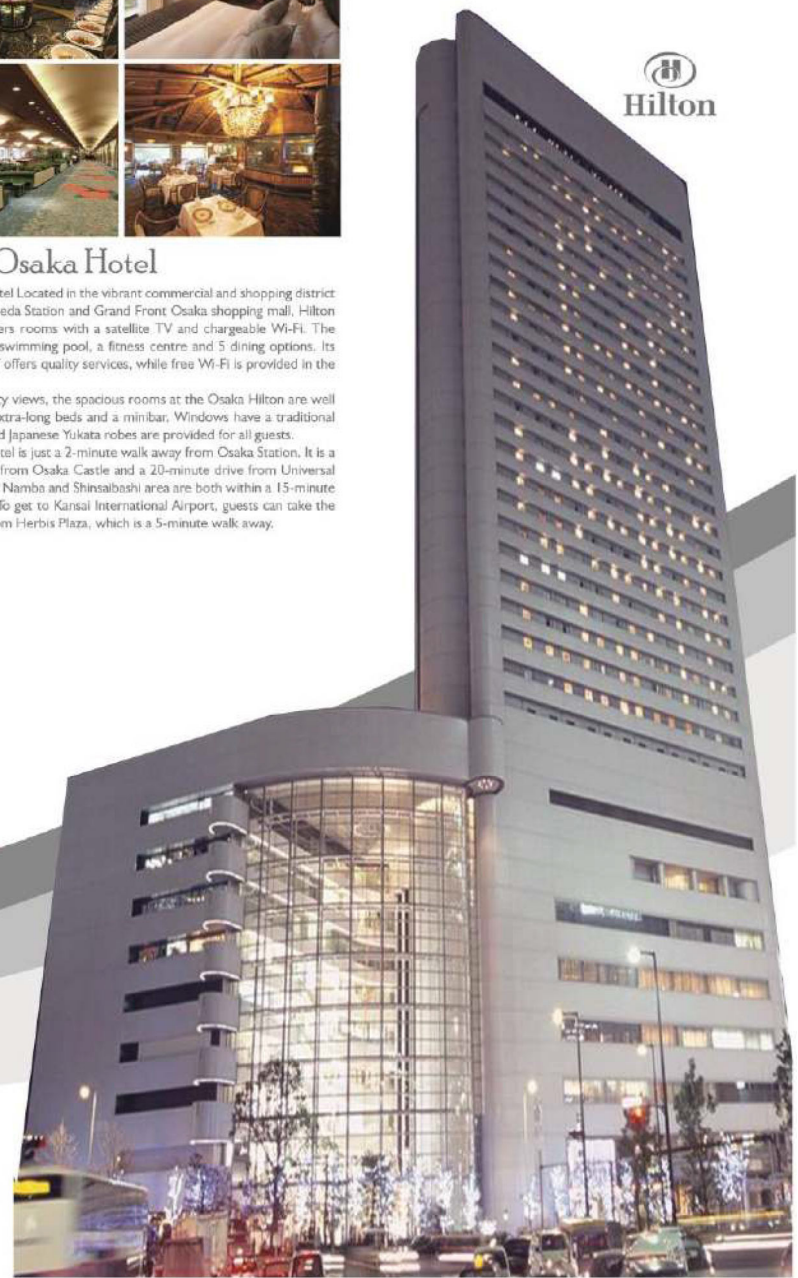
Offering great city views, the spacious rooms at the Osaka Hilton are well equipped with extra-long beds and a minibar. Windows have a traditional Fusuma panel and Japanese Yukata robes are provided for all guests.

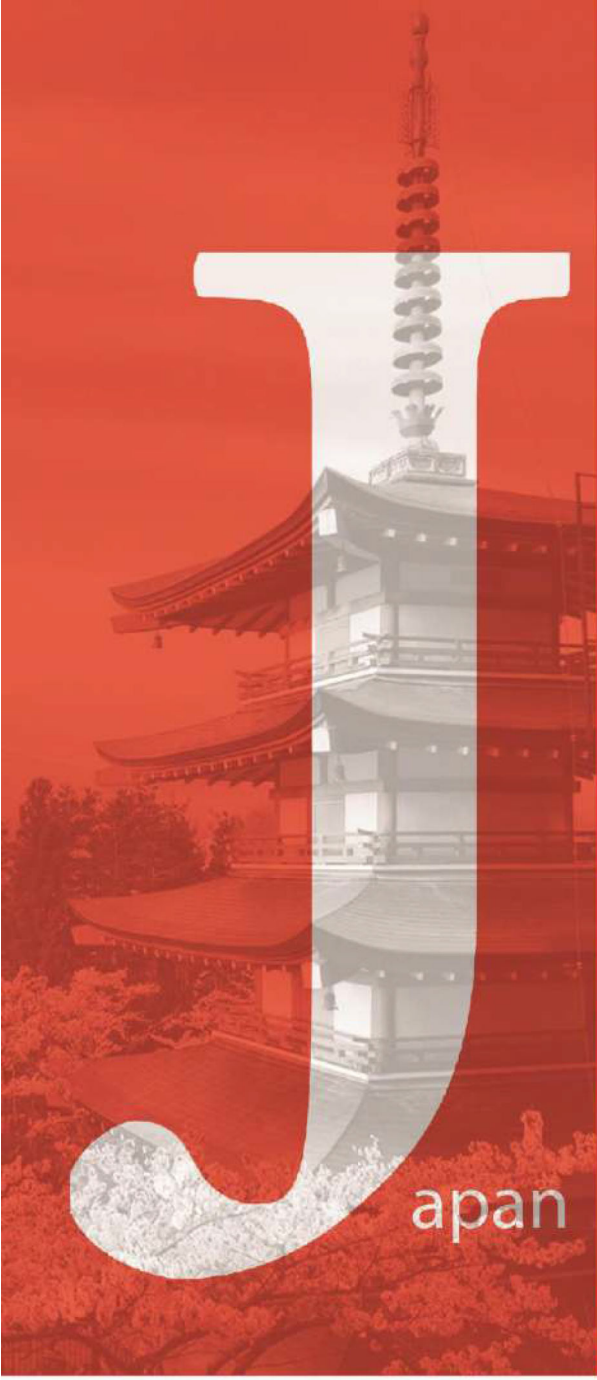
Hilton Osaka Hotel is just a 2-minute walk away from Osaka Station. It is a 15-minute drive from Osaka Castle and a 20-minute drive from Universal Studios Japan(R). Namba and Shinsaibashi area are both within a 15-minute train ride away. To get to Kansai International Airport, guests can take the limousine bus from Herbis Plaza, which is a 5-minute walk away.

● The Accommodation for the Iranian Managers



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