

GERMANY

Leadership Development Business & Study Trip



MUNICH

24-29th September 2023



WHY MUNICH?

Munich is the perfect location for Study Trips. The city is home to a host of German multinationals including BMW, Allianz and Siemens, Audi as well as global tech giants like Microsoft, Google and Intel. Plus, the city has a flourishing start-up scene, with a growing number of start-ups settling in Munich. These are prime reasons to choose Munich. The Tour Speakers and Trainers are directly involved in the Munich business scene and possess years of experience in leadership positions at the city's major corporations, medium-sized enterprises and start-ups. They bring their expertise to bear in their teaching, which makes the Study program a highly relevant and practice-oriented investment. Teaching staff, alumni and collaborations with various companies will help you develop a strong network that will undoubtedly benefit your future career. You will also have the chance to engage directly with industry experts at any number of careers events, guest talks and practice projects with Munich-based and international firms.



**Prof. Dr. Stefan Baldi,
Dean of Munich Business School**

The Message of the Dean:



**Munich
Business
School**



Dear Executives,

On behalf of the faculty, staff, and students at our esteemed Munich Business School, it is with great pleasure that I extend a warm welcome to you for the upcoming "Germany Leadership Development and Business Trip."

We are delighted to be partnering with the renowned educational company "Impacters Global Events" to offer you an enriching and unforgettable academic travel experience.

During your stay in and around Munich, you will have the opportunity to immerse yourselves in a comprehensive program designed to enhance your leadership skills and broaden your understanding of the German business landscape.

Our workshops and lectures will be conducted by distinguished professors and industry experts, who will provide valuable insights into cutting-edge business practices and strategies. In addition, we have carefully curated company visits that will allow you to observe firsthand how leading German organizations operate and thrive in today's global market.

Beyond the academic component, we believe in the power of networking and cultural exchange.

We are confident that this academic travel tour will not only provide you with valuable knowledge and skills but also serves as a catalyst for personal and professional growth. It is our sincere hope that you return to your organizations equipped with new perspectives and a heightened capacity to navigate the complexities of today's global business environment.

Once again, we extend a warm welcome to all participants of the "Germany Leadership Development and Business Trip." We are truly excited to have you join us and look forward to providing you with a remarkable and transformative experience.

Best regards,

Prof. Dr. Stefan Baldi, Dean of Munich Business School



Munich Business School

About Munich Business School (MBS)

- ✓ Munich Business School was established in 1991 as part of the European Business Schools International (EBSI) under the name "EBA München".
- ✓ It became the first state-accredited private university in Bavaria in 1999. It was renamed to "Munich Business School" in 2003.
- ✓ Since steadily expanding its programs, adding an MBA in 2005, a sport management Master in 2011 & a DBA Program in 2015.
- ✓ All MBS Programs are accredited by the Bavarian Ministry for Education, Cultural Affairs, Science and the Arts & the FIBAA.
- ✓ The Munich Business School (MBS) is a state-recognized private university in Munich that is accredited by the German Council of Science & Humanities and has received several awards in various rankings in the past.
- ✓ All study programs offered at MBS are FIBAA (Foundation for International Business Administration Accreditation) accredited.



State recognized since 1999



International FIBAA Accreditation



Top marks in numerous rankings



Munich Business School



COMPANIES TO VISIT



Bayerische Motoren Werke AG, abbreviated as BMW is a German multinational manufacturer of luxury vehicles and motorcycles headquartered in Munich, Bavaria, Germany.

The company was founded in 1916 as a manufacturer of aircraft engines, which it produced from 1917 to 1918 and again from 1933 to 1945.

Automobiles are marketed under the brands BMW, Mini and Rolls-Royce, and motorcycles are marketed under the brand BMW Motorrad. In 2017, BMW was the world's fourteenth-largest producer of motor vehicles, with 2,279,503 vehicles produced.



Audi

Audi is a German automotive manufacturer of luxury vehicles headquartered in Ingolstadt, Bavaria, Germany. As a subsidiary of its parent company, the Volkswagen Group, Audi produces vehicles in nine production facilities worldwide.

The origins of the company are complex, going back to the early 20th century and the initial enterprises (Horch and the Audiwerke) founded by engineer August Horch (1868–1951); and two other manufacturers (DKW and Wanderer), leading to the foundation of Auto Union in 1932.

The modern Audi era began in the 1960s, when Auto Union was acquired by Volkswagen from Daimler-Benz.



SIEMENS

Siemens is a German multinational conglomerate corporation & the largest industrial manufacturing company in Europe.

It is headquartered in Munich and has several foreign branch offices. The principal divisions of the corporation are Digital Industries, Smart Infrastructure, Mobility, Healthcare and Financial Services.

The corporation is a prominent maker of medical diagnostics equipment; its medical health-care division, which generates about 12 percent of the corporation's total sales, is its second-most profitable unit after the industrial automation division.

In this area, it is regarded as a pioneer and the company with the highest revenue in the world.



Mercedes-Benz

Mercedes-Benz commonly referred to as Mercedes and sometimes as Benz, is a German luxury and commercial vehicle automotive brand established in 1926. Mercedes-Benz AG (a Mercedes-Benz Group subsidiary established in 2019) is headquartered in Stuttgart, Baden-Württemberg, Germany.[1] Mercedes-Benz AG produces consumer luxury vehicles and commercial vehicles badged as Mercedes-Benz.



Speakers of the Seminars:

PROF. DR. HANS MICHAEL RÜDIGER

Professor for International Business and Supply Chain Management

Hans Michael Rüdiger holds an MBA and a Master in International Management from Thunderbird School of Global Management and Arizona State.

Subsequently, he worked as a consultant and manager for international companies such as Siemens and Honeywell International. Since 2004, he has been a freelance consultant, and also is a partner of the IKO Institute for Internal Customer Orientation.



PROF. DR. ALEXANDRA HAUSER

Professor for Responsible Leadership

Prof. Dr. Alexandra Hauser holds a doctorate in psychology and is a trainer and systemic business coach.

Since October 2021, she has held the substitute professorship for Responsible Leadership at Munich Business School. Her research, training and consulting focus is on (Digital) Leadership, Self-Leadership and Leadership Development as well as Lifelong Learning.



PROF. DR. THOMAS RÖHM

Professor for International Business and General Management

Dr. Thomas Röhm is Professor of International Business and General Management at Munich Business School.

Before joining MBS in October 2019, he was Professor of General Business Administration at IUBH International University - Dual Studies.



Munich Business School
University of Applied Sciences
Innovative · Responsible

Transforming Your Leadership Skills & Attitude



Business Tour Benefits


- 1- Learning from Germany top Speakers and Trainers who have been the industry leaders for many years.
- 2- Visiting Globally pioneer companies in Munich such as Audi and Siemens and learning the secrets & methods of fast growth and latest leadership practices in these top businesses in practice.
- 3- Connecting and networking with top & smart Minds of Business from Germany and GCC accompanying you in this study trip.
- 4- Obtaining the Schengen Visa and 5 Star accommodation plus all meals covered during the entire Business Tour.
- 5- Achieving an accredited certificate of business skills development from one of the German pioneer Business Schools.
- 6- Enjoying the German traditional Oktoberfest festivals and the vibrant city of Munich during the trip.

Impacters Global Events together with MBS offers various seminars, courses and executive education programs to support professional training and development to help specialists and executives advance in their further professional careers within the framework of "lifelong learning".




Impacters Global Events

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