



Impacters Global Events  
Developing Global Leaders

# GCC Global Business Forum

17-18<sup>th</sup> April 2019

Oman Convention and Exhibition Center

تتوفر ترجمة مباشرة



OMAN CONVENTION  
& EXHIBITION CENTRE

مركز عُمان للمؤتمرات والمعارض

[www.omanconvention.com](http://www.omanconvention.com)

## 5 TOP SPEAKERS



Kevin Gaskell



Tom Oliver



Nicholas  
Boothman



Allister Frost



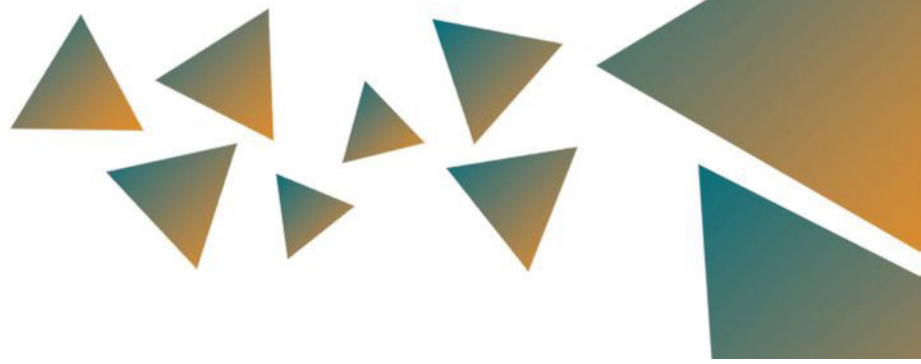
Sir. Jeremy Greenstock



# *Your Way to Improve Your Business...*



*Develop your skills & knowledge by attending  
in over 10 sessions of high impact business presentations  
offered by world renowned speakers*



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## About The GCC Global Business Forum

GCC Global Business Forum 2019 is the Largest Business Gathering of the Entrepreneurial GCC Companies for 2 days in the modern and beautiful Oman Convention Center on 17-18th April, where over 500 top regional CEOs, Managers, and Directors will be exposed to the latest trends, ideas, achievements, and developments in the world of Business, Leadership, Human Resources, Technology, and Economy.

Benchmarking from the most pioneer companies in the world, along learning from the most famous international Speakers, and Business CEOs from the US, UK, and GCC Business Community Leaders will constitute the main parts of the program.

The attendees will experience a fantastic networking opportunity with the aspiring, and prospering Business Leaders of the famous companies from GCC aiming to build a great synergy, and improving their businesses to the higher levels of success and commercial prosperity.



The Secret in business is to know something  
that NOBODY else knows.



“Quality is the Best Business Plan”



# The Hot Conference Topics

- The future of global economy, and global players in the world of business. The new emerging economies and their role in the new economy, and their impact on GCC.
- The future of work and business in 2020, the role of web & online technologies in business transformation, and new trends in business automation, and business digitalization.
- Leadership, the never ending story, new emerging models, for getting the best out of each and every employees, leading the team at the turbulent economic times.
- Human resources management, and the latest achievements in the area of talent management, and retaining and growing the most important asset of your business “HR”.
- The secrets of the top 1% - discover and master the secret strategies behind the success of the world’s most profitable companies.
- The secrets of innovation and leadership - master the winning strategies to become a market leader in a volatile global economy.
- The change technology brings about in people and society - some technology certainties for the next 2-3 years that will shape the future of business and communication.

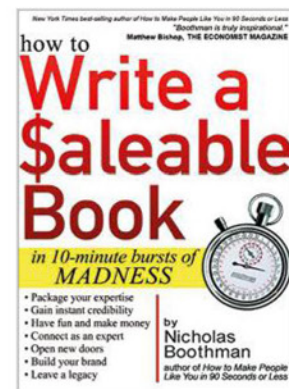
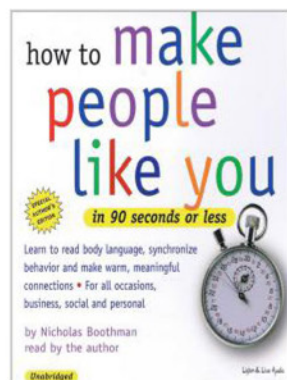
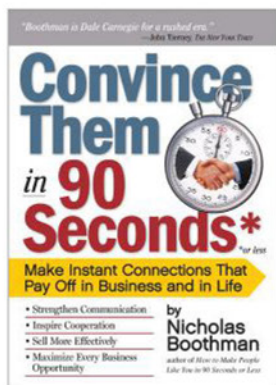


# 5 TOP SPEAKERS

## Nicholas Boothman



- The New York Times calls him “the new Dale Carnegie”.
- The New York Times has called him “one of the leading experts in face-to-face communication in the world”.
- The Economist Magazine calls him “truly inspirational”.
- First two books, “How to Make People Like You in 90 Seconds or Less” and “How to Connect in Business in 90 Seconds or Less” have been translated into more than 20 languages in less than four years.
- Known as the father of Communication & Rapport Building in the world.

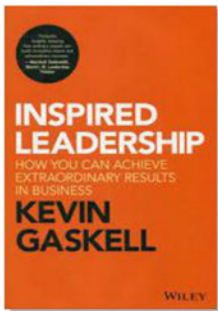




## Kevin Gaskell



- CEO of three iconic car brands, Porsche, Lamborghini and BMW.
- One of the top 40 managers under 40 in the UK.
- Author of a Best seller “ Inspired Leadership”.
- Conquered highest mounts in the world including north and south poles.



## Allister Frost

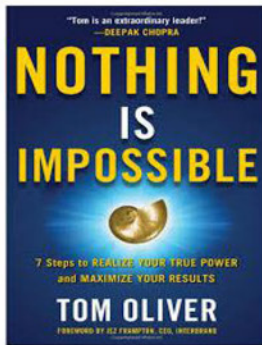
- Former Head of Digital Marketing for Microsoft.
- Responsible for campaigns including Windows Vista, Windows 7, and the ‘I’m a PC’ campaign.
- Awarded UK Digital Marketing Personality of the Year for his energetic and highly distinctive keynote talks and training sessions.
- Double winner of the Lester Wunderman Award for Outstanding Creative Work.
- Awarded a Cannes Silver Direct Lion for direct marketing campaigns at Microsoft.



## Tom Oliver



- Author of the global McGraw Hill publication “Nothing Is Impossible”.
- Creator of the World Peace Foundation and World Peace Festival, supported by business leaders like Richard Branson and termed “the most influential peace gathering in history” by Nobel Peace Prize Laureate Desmond Tutu.
- Termed “one of the world’s best experts on leadership” (Wharton School of Business”).
- Founder of the Global Leadership Circle at Manchester Business School.



## Sir. Jeremy Greenstock

- UK Ambassador to the UN in New York .
- Chairman of the UN Association in the UK.
- Special Adviser to BP (British Petroleum.).





# REGISTRATION & FEES

## Gold Seat

1.669,59 VAE

- Seats with table (front line)
- Special lunch with the speakers
- Gala Diner with the speakers
- Special photo with the speakers
- Signed book from the speakers
- Certificate



906,35 VAE

- Seat
- lunch
- Certificate

## Silver Seat



Signed Certificate by the Speakers

Knowledge  
is Power





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